



# 2025 **SPONSORSHIP AND TICKET OPPORTUNITIES**



**THURSDAY, OCTOBER 23, 2025**

**Cocktails, hors d'oeuvres, & live performance | 5 – 6 PM**  
**Dinner, awards, & festivities | 6 – 9 PM**

For more than a quarter-century, Marlene "Linny" Fowler of Bethlehem worked tirelessly to elevate the Lehigh Valley's arts organizations and artists through her volunteerism and her support. Now, the region celebrates its flourishing arts community and honors Fowler's memory by taking part in the Linny Awards, the multi-discipline arts awards program focused on the greater Lehigh Valley's artists, innovators, and arts leaders.

## **SPONSORSHIP OPPORTUNITIES**

### **Title Sponsor**

**\$25,000**

- Recognition as the Title Sponsor in press release event announcement
- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Table top signage with logo inclusion at tables acknowledging the Title Sponsor
- Logo integrated with the Linny Awards logo everywhere it is used
  - including print, online, social and digital marketing
- Logo in all supporting marketing efforts for the Linny Awards
  - including print, online, social and digital marketing
- Logo inclusion on primary rotation on digital screens in the Musikfest Café
- Logo inclusion with link on the Linny Awards event page
- Ability to welcome the Linny Awards guests from the stage
- Opportunity for an interview in a future issue of *Inside ArtsQuest*
- Logo inclusion in the Program Materials
- Allocation of sixteen (16) tickets to the Linny Awards (\$4,000 value)



**(\$23,176 is tax-deductible)**

# Individual & Business Award Sponsor \$15,000



The ability to choose from the following categories: **Visual Artist of the Year, Performing Artist of the Year, Emerging Artist of the Year, Student Artist Scholarship Award, Arts Educator of the Year, Volunteer of the Year, Business Supporter of the Arts, Philanthropy in the Arts, Lifetime Achievement**

**(\$14,088 is tax-deductible)**

- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Table top signage with logo inclusion at table acknowledging the Individual or Business Award Sponsor
- Logo in select supporting marketing efforts for the Linny Awards
  - including print, online, social and digital marketing
- Logo inclusion on rotation on digital screens in the Musikfest Café
- Logo inclusion with link on the Linny Awards event page
- Ability to have a representative present the award
- Logo inclusion in the Program Materials
- Allocation of eight (8) tickets to the Linny Awards (\$2,000 value)

## Red Carpet Sponsor

**\$10,000**

- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Logo inclusion on the Linny Awards Step & Repeat backdrop
- Table top signage with logo inclusion at table acknowledging the Red Carpet Sponsor
- Logo in select supporting marketing efforts for the Linny Awards
  - including print, online, social and digital marketing
- Logo inclusion on rotation on digital screens in the Musikfest Café
- Logo inclusion with link on the Linny Awards event page
- Opportunity to take photo with Linny Awards recipients during the gala
- Logo inclusion in the Program Materials
- Allocation of four (4) tickets to the Linny Awards (\$1,000 value)



**(\$9,544 is tax-deductible)**



## Reception Sponsor



**\$8,000**



- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Ability to name a signature drink at the Linny Awards
- Table top signage with logo inclusion at table acknowledging the Reception Sponsor
- Logo in select supporting marketing efforts for the Linny Awards
  - including print, online, social and digital marketing
- Logo inclusion on rotation on digital screens in the Musikfest Café
- Logo inclusion with link on the Linny Awards event page
- Logo inclusion in the Program Materials
- Allocation of four (4) tickets to the Linny Awards (\$1,000 value)

**(\$7,544 is tax-deductible)**



# 2025

## SPONSORSHIP AND TICKET OPPORTUNITIES

### Social Media Sponsor

**\$8,000**

- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Acknowledgment as the Social Media Sponsor leading up to and during the event
- Table top signage at table acknowledging the Social Media Sponsor
- Sponsor to be tagged and retagged in all social media posts about the Linny Awards
- Logo in select supporting marketing efforts for the Linny Awards
  - including print, online, social and digital marketing
- Logo inclusion on rotation on digital screens in the Musikfest Café
- Logo inclusion with link on the Linny Awards event page
- Logo inclusion in the Program Materials
- Allocation of four (4) tickets to the Linny Awards (\$1,000 value)



**(\$7,544 is tax-deductible)**

### Performance Sponsor

**\$8,000**



**(\$7,544 is tax-deductible)**

- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Ability to introduce opening or closing program performance
- Table top signage with logo inclusion at table acknowledging the Performance Sponsor
- Logo in select supporting marketing efforts for the Linny Awards
  - including print, online, social and digital marketing
- Logo inclusion on rotation on digital screens in the Musikfest Café
- Logo inclusion with link on the Linny Awards event page
- Logo inclusion in the Program Materials
- Allocation of four (4) tickets to the Linny Awards (\$1,000 value)

### Table Sponsorships

**\$2,500 or \$5,000**

- Chance to contribute to the advancement of the ArtsQuest Foundation's mission and vision
- Logo inclusion on rotation on digital screens in the Musikfest Café
- Table top signage with logo inclusion at table acknowledging the Table Sponsor
- Choose from Half Table Sponsorship (4 tickets) or Full Table Sponsorship (8 tickets)
- Allocation of tickets to the Linny Awards (4 tickets- \$1,000 value, 8 tickets- \$2,000 value)

**(\$2,044 or \$4,088 is tax-deductible)**

→ **Individual Ticket - \$250** ←

**(\$136 is tax-deductible)**



# **PREVIOUS LINNY AWARD RECIPIENTS**

## **2024 Linny Award Recipients**



**Lifetime Achievement Award** - Jeff Parks  
**Philanthropy in the Arts Award** - Laurie Hackett  
**Business Supporter of the Arts Award** - Service Electric  
Cable TV & Communications  
**Emerging Artist of the Year Award** - Lilly Moss  
**Visual Artist of the Year Award** - Anthony Smith Jr.  
**Arts Educator of the Year Award** - Daniel Zettlemyer  
**Performing Artist of the Year Award** - Dina Hall  
**Student Artist Scholarship Award** - Sammy Wendland  
**Volunteer of the Year Award** - Roger & Dawn Cressman

## **2023 Linny Award Recipients**



**Lifetime Achievement Award** - Barb and the late Jack Yaissle  
**Lifetime Achievement Award, Volunteer** - Chuck and Cindy Yeoman  
**Philanthropy in the Arts Award** - Brenda and John McGlade  
**Business Supporter of the Arts Award** - Boyle Construction  
**Emerging Artist of the Year Award** - Sean Cousland  
**Visual Artist of the Year Award** - Dr. Lee Riley  
**Arts Educator of the Year Award** - Beth McFadden  
**Performing Artist of the Year Award** - Pablo Batista  
**Student Artist Scholarship Award** - Isabelle Morales

To view previous Linny Awards recipients or for more information about the Linny Awards, please visit:  
[www.artsquestfoundation.org/linnyawards/](http://www.artsquestfoundation.org/linnyawards/)

### **Questions? Please contact:**

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