



2024 SPONSORSHIP AND TICKET OPPORTUNITIES



THURSDAY, NOVEMBER 7, 2024

COCKTAILS, HORS D'OEUVRES, & LIVE PERFORMANCE | 5 - 6 PM
DINNER, AWARDS, & FESTIVITIES | 6 - 9 PM

For more than a quarter-century, Marlene "Linny" Fowler of Bethlehem worked tirelessly to elevate the Lehigh Valley's arts organizations and artists through her volunteerism and her support. Now, the region celebrates its flourishing arts community and honors Fowler's memory by taking part in the Linny Awards, the multi-discipline arts awards program focused on the greater Lehigh Valley's artists, innovators, and arts leaders.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR



- Opportunity to support the ArtsQuest Foundation's mission
- Logo integrated with the Linny Awards logo everywhere it is used (including print, online, social and digital marketing)
- Logo in all supporting marketing efforts for the Linny Awards (including print, online, social and digital marketing)
- Logo inclusion on primary rotation on digital screens in the Musikfest Café
- Logo inclusion with link on the Linny Awards event page
- Ability to welcome the Linny Awards guests from the stage
- Inclusion in a press release announcing the partnership
- Logo inclusion in the Program Materials
- Allocation of sixteen (16) tickets to the Linny Awards

\$25,000 (\$23,176 is tax-deductible)

INDIVIDUAL & BUSINESS AWARD SPONSOR

The ability to choose from the following categories: Visual Artist of the Year, Performing Artist of the Year, Emerging Artist of the Year, Student Artist Scholarship Award, Arts Educator of the Year, Business Supporter of the Arts, Philanthropy in the Arts, Lifetime Achievement, Lifetime Achievement – Volunteer

- Opportunity to support the ArtsQuest Foundation's mission
- Logo in select supporting marketing efforts for the Linny Awards (including print, online, social and digital marketing)
- Logo inclusion on rotation on digital screens in the Musikfest Café
- Logo inclusion with link on the Linny Awards event page
- Ability to have a representative present the award
- Logo inclusion in the Program Materials
- Allocation of eight (8) tickets to the Linny Awards

\$15,000 (\$14,088 is tax-deductible)



RECEPTION SPONSOR

- Opportunity to support the ArtsQuest Foundation's mission
- Logo in select supporting marketing efforts for the Linny Awards (including print, online, social and digital marketing)
- Logo inclusion on rotation on digital screens in the Musikfest Café
- Logo inclusion with link on the Linny Awards event page
- Ability to name a signature drink at the Linny Awards
- Logo inclusion in the Program Materials
- Allocation of four (4) tickets to the Linny Awards

\$8,000 (\$7,544 is tax-deductible)



PERFORMANCE SPONSOR

- Opportunity to support the ArtsQuest Foundation's mission
- Logo in select supporting marketing efforts for the Linny Awards (including print, online, social and digital marketing)
- Logo inclusion on rotation on digital screens in the Musikfest Café
- Logo inclusion with link on the Linny Awards event page
- Ability to introduce opening or closing program performance
- Logo inclusion in the Program Materials
- Allocation of four (4) tickets to the Linny Awards

\$8,000 (\$7,544 is tax-deductible)

TABLE SPONSOR

(choose from 4 or 8 attendees)

- Opportunity to support the ArtsQuest Foundation's mission
- Logo inclusion on rotation on digital screens in the Musikfest Café
- Acknowledgment at sponsored table
- Allocation of tickets to the Linny Awards (number of tickets based on sponsorship)

\$2,500 or \$5,000 (\$2,044 or \$4,088 is tax-deductible)



INDIVIDUAL TICKET - \$250 (\$136 is tax-deductible)

Questions? Please contact:

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For more information, visit: <http://www.artsquestfoundation.org/linnyawards/>

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